SYNOPTIQUE DES MODULES DE ROUTE

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		2A			3A			
		4.1	4.2	4.3	5.1	5.2	5.3	5.4
		30h	30h	30h	30h	30h	30h	20h
Banking, Funds and Markets *(Michel Verlaine)*	ENG	Asset and Fund Management	International Banking	Valuation of Financial Products	Structured Finance & Advanced Valuation Topics	Financial Risk Management	Behavioural Finance and the Architecture of Finance	Market Microstructure
Audit *(Stéphanie Thiery Dubuisson)*	ENG	Principles and Practices of Group Accounts	Audit and governance	Public Accounting and Internal Auditing	Advanced IFRS Standards (mutualisé)	International Auditing Standards (ISA)	Audit and Fraud Detection	Bankruptcy Law
Finance d'Entreprise *(Sondes Mbarek)*	FRA	Comptes annuels et Consolidés	Evaluation et diagnostic financiers	Business Plan et Gestion de Trésorerie	Advanced IFRS Standards (mutualisé)	Analyse financière fondamentale	Droit fiscal et des sociétés	Ingénierie financière
Contrôle de Gestion *(Yves Habran)*	FRA	Comptes annuels et Consolidés	Contrôle de gestion opérationnel	Contrôle de gestion stratégique	Advanced IFRS Standards (mutualisé)	Contrôle de gestion et aspects/secteurs particuliers	Contrôle de Gestion et Systèmes d'Information	Diagnostic Financier
Banking and Insurance *(Cristiane Benetti)*	ENG	Banking - Theoretical and Institutional Basics	Compliance, Governance and Law	Insurance - Theoretical and Institutional Basics	Advanced Topics in Banking	Advanced Topics in Insurance	Banking and Insurance - Risk Modelling	Financial Modelling and Research Methods
International Brand Management *(Javier Flores-Zamora)*	ENG	Branding	Consumer Behaviour in global markets	Communicating Value	Brand Effectiveness. Category Management	Digital Media and Global Communication	Advanced topics in Branding	Designing and Managing a Communication Campaign
Communication and Digital Marketing *(Christophe Réthoré)*	ENG	Communication Management	E-commerce and M-Marketing	Digital marketing and Social Media	Advertising Management	Industry-specific Communication	New tools and innovation in digital marketing	Communication and Digital marketing strategic management
Distribution, e-Commerce et Management des Grands Comptes *(Michel Makiela)*	FRA	Environnement juridique, logistique et panels	Réseaux de Distribution et Marketing d'Enseigne	Category Management et Trade Marketing	E-Commerce et Business Models Internet	Stratégie & Management des Achats	Management des grands comptes & négociation B2B	Management stratégique de la distribution
Design de l'Offre et Innovation *(Rossella Sorio)*	FRA	Etude de Marché	Management de l'Offre	Design Produit et Packaging	Marketing de l'Innovation	Créativité et Design Thinking	Gestion et lancement produit	Innovation responsable et protection juridique
Talent Management in Organisations *(Krista Finstad-Million)*	ENG	Talent Management	HR Administration and Labour Law	Theory of Organisations	Organisational Restructuring	The Dark Side of HRM	Sustainable HRM	HR Auditing
Management of Innovation *(Stéphane Lhuillery)*	ENG	Intellectual Property Rights	Monitoring functional aspects	Project Management	~~R&D Contract Management~~	~~Managing innovation regimes: Open innovation and change management~~	~~Managing science and public policy~~	~~Financing R&D and Innovation~~
Arts and Entertainment Industry Management *(Kamel Mnisri)*	ENG	Managing Creativity and Sponsoring	Arts and Entertainment Management	**Finance and Intellectual Property Law**	~~Art, Image and Communication~~	~~Entertainment Marketing~~	~~Creative Industries Management~~	~~The Art and entertainment industry management seminar~~
Management de la Supply Chain et des Achats *(Thierry Houé)*	FRA	Pilotage de la production et qualité	Fonction achats et négociation	Politique de distribution et externalisation	Supply Chain Strategy	Logistique internationale	Conception et pilotage des flux	Achats hors production