

icn
CREATIVE
business
school

PROGRAMME GRANDE ÉCOLE
Diplôme Bac+5 - visé par l'Etat
Grade de Master

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EFMD
EQUIS
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**Programme ICN
Grande Ecole**

NANCY

G. Duffing

2018

**WELCOME TO
PGE / MSc 3A @
Nürnberg**

Programme objectives

Learning goals

They define the ICN / PGE students profile :

- Graduates solve complex problems, providing an appropriate and possibly innovative solution, based on a pertinent analysis and synthesis of the situation. (**Innovate**)
- Graduates take with decisions as a sense of corporate responsibility and respecting ethical rules, demonstrating qualities of effective communication in written and oral form. (**Manage**)

Programme objectives

Learning goals (cont'd)

- Graduates adapt and integrate into multidisciplinary and multicultural environments. (**Adapt**)
- Graduates continually update their knowledge and skills and are able to apply them to areas other than management. (**Life Long Learning**)
- Graduates show confidence and demonstrate their leadership skills in project- and teamwork. (**Show Commitment**)

Programme objectives

Learning objectives of PGE

Measurable items, derived from *learning goals* :

- 1.1- To analyze and prioritize the major facets of a management problem, making confident use of all useful tools available.
- 1.2- To design an appropriate and, where possible, creative solution to a given problem.
- 2.1- To make well thought-out and well-argued decisions, fully aware of their impact on the organisation and its environment.

Program objectives

Learning objectives of PGE (cont'd)

- 2.2- To communicate effectively via convincing written and oral presentations.
- 3.1- To demonstrate a capacity to work either in an environment which is culturally different, or on a multidisciplinary project
- 4.1- To demonstrate their knowledge and understanding of the business environment, and an ability to develop these skills further.
- 5.1- To demonstrate a positive contribution to the project in which they are involved, and show team leadership and team motivation skills.

PGE objectives

Learning objectives in modules

For each programme module, your instructor lists all expected skills in the syllabus, which provides a global course description:

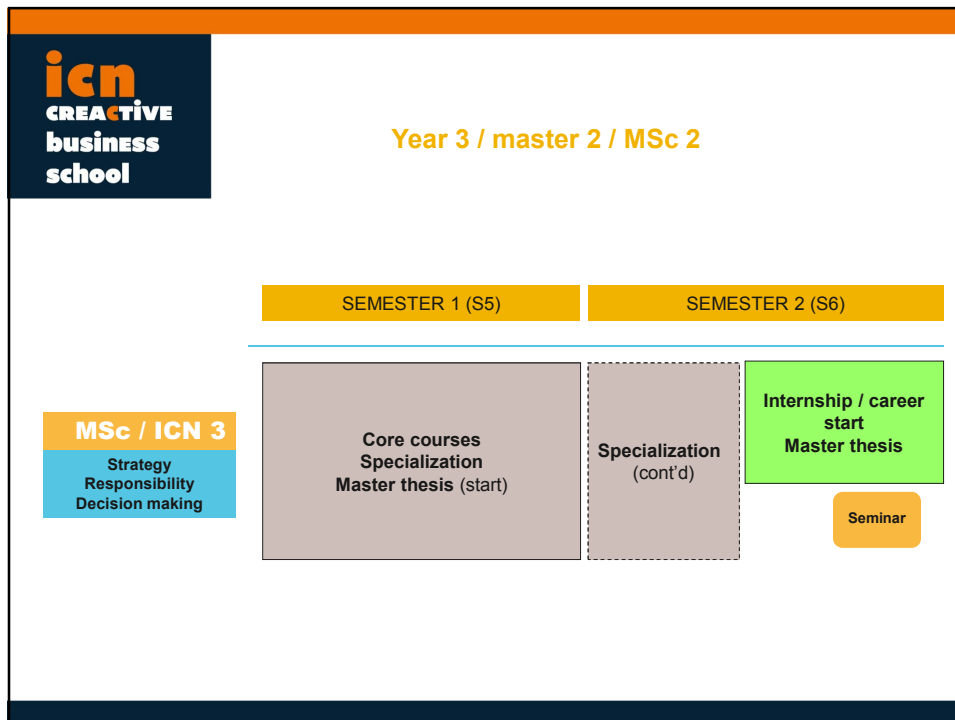
- **Content** and general pedagogy
- **Skills, outcomes** that are expected at the end of the course
- **Evaluation rules**
- ...

Fundamentals

Three 60-credits years (master degree = 180 ects)

- A year = 60 ECTS credits, that is 2 semesters of 30-credits
- An semester = a set of Teaching Units (TU)
- A TU = a set of teaching modules (aka "courses")

Caution : officially, credits acquired during a gap year cannot be taken into account: they are extra credits.



Personal projects

External courses, or entrepreneurial project

- **If you have a personal project, you may:**
 - Validate the PGE « elective » module
 - Build your master thesis around your entrepreneurial project
 - Apply for « Villa Artem », to host your start up (*after graduation*).
- ✉ Contact us for further information

Examination rules

A module may organize several exams

- Continuous assessment, final exam (written or oral), report, participation... (*cf syllabus*)
- **One single grade per module**
- Disqualifying grade: 5/20
- Each TU is evaluated using an average of its modules:
 - TU grade $\geq 10/20$: PASS
 - TU grade < 10 : FAIL
- Retake (**In June, usually**)

The assessment board

Common rules generally applied

- The general semester average will not determine the semester's validation
- The total number of FAILED modules will be the main criterion
- Grade levels are important, especially in specialization courses
- The assessment board takes into account academic facts only
- Non-academic students (over) involvement will not be taken into account

Plagiarism and fraud



Plagiarism is always a bad solution!

- **Plagiarism is:**
 - Copying / pasting some content without reformulating it
 - Not citing sources
 - Not quoting
- **Consequences**
 - Module invalidated, AND:
 - Disciplinary board

The assessment board

In July, and October

- **Examine all results, and confirm:**
 - Graduation
 - Retake or one semester, or two.
 - Dismiss
- **The assessment board:**
 - Is sovereign: he can make any decision.
 - Does not communicate any motivation.

The assessment board

When will you graduate?

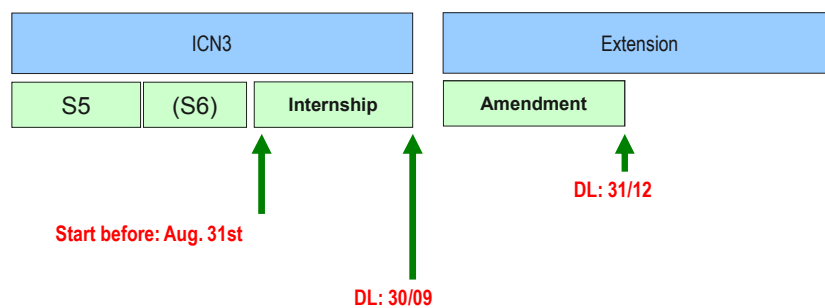
- **1st session: July**
 - Every module / quitus / experience, must be validated by mid-June
 - *Your last internship has come to an end, and is validated.*
- **2nd session: October**
 - Every module / quitus / experience, must be validated by mid-September
- **Extraordinary session: November**
 - Only if UP results are pending
 - DO NOT count on that session, if are not in UP during S6!

Graduation

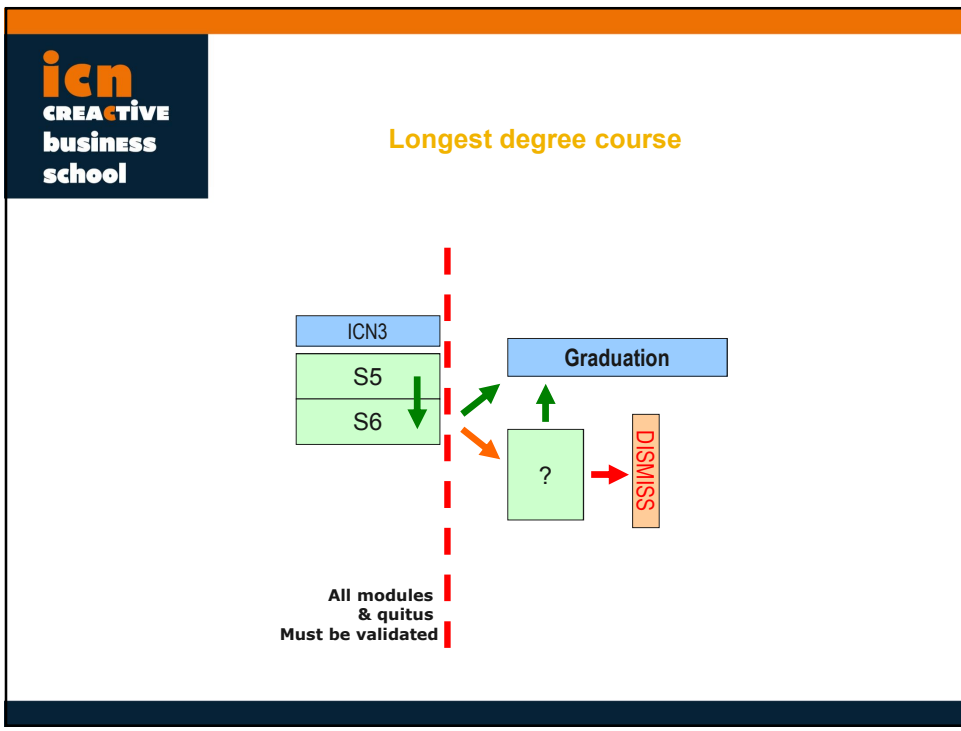
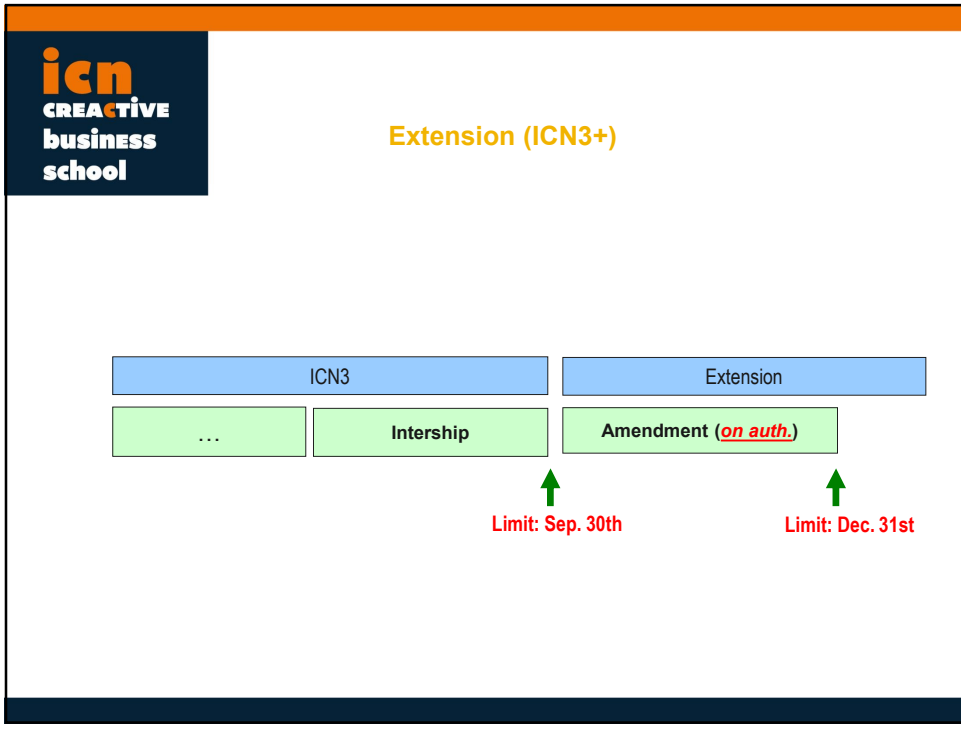
Important points to keep in mind

- **Basic principles**
 - Do not count on special dispensation, because “you heard that...”
 - Do not count on your supervisor to check your own graduation status
- **In advance: check your record**
 - Ask your supervisor (do you have all grades, for all internships?)
 - Ask registrar (is your TOEFL/TOEIC properly recorded?)
 - Verify your quitus
- **After the assessment board meeting: check your results**
 - Caution: accessing your results supposes regular/finalized registration

Internships deadlines



Max length per internship : **6 months**






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MASTER THESIS



Master thesis

Instructions :

- MSc specific work!

Heavy work, strictly framed

- **Characteristics**
 - To be done within your specialization, and to consider as a valuable work
 - Scientific approach, with sound academic references
 - With a real issue
- **Progression**
 - Follow **strictly** every mandatory milestone imposed by your MSc supervisor
 - Follow your supervisor instructions
 - ... and get ready for graduation!

PGE's three quitus

A quitus states that a mandatory activity has been realized

All quitus must be validated by the end of master 2

- **English proficiency:** you are proficient in business English
- **International experience:** part of your experience has been done abroad
- **Professional experience:** you are ready to join a company

English proficiency

Minimum score (toeic, toefl, or gmat)

- A minimal score is required for:
 - Graduating (for all students, except native speakers)
 - Being selected for UP academic semester
 - Accessing to ICN MSc
- You must **anticipate**:
 - Evaluate and adjust your level
 - Seriously prepare for the exam
 - Get some information about UP expectations

750 TOEIC
or
78 TOEFL
or
550 GMAT

Professional quitus

Nine months of professional experience

- **We talk about « professional » experience:**
 - Various contracts are admitted: internship agreements, regular contracts, CDD, CDI, VIE, ...
 - Always with a prior, clear mission, validated by your supervisor.
- **Many constraints apply for Gap Year, in case of internship agreements:**
 - Must begin at the end of master 1
 - One single internship (max 6 months allowed)
 - Contact us for more information

Short exp.
3 months
 (end of 2A)
 +
One long exp.
6 months
 (G/Y or 3A)

International quitus

General case: one academic semester abroad


- **Many opportunities:** S4, G/Y, S5, S6.
But: when done in a G/Y, no credits accumulated!
- **Normally, as foreign students, or French students in Nürnberg, you have already validated this quitus!**



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WARNINGS



NEW REQUIREMENTS

English proficiency assurance

- **We need to reinforce English language learning**
 - Make sure you can validate your TOEIC/TOEFL/GMAT with the required score.
 - If not, plan remedial activities
 - Please target our minimum expected levels.
- **The assessment board shall strengthen its expectations :**
 - Presenting several scores will not be enough
 - *Consequence*: no special dispensation after two unsuccessful exams.
 - An absolute minimum will be determined
 - *Consequence* : no special dispensation below this grade

Quitus validation

Too often, a problem at the end of PGE!

- **Evaluate your situation** today!
 - When do you satisfy to all required quitus?
 - How?
 - What time do you have to get prepared, apply, etc.
 - Any alternate plan, just in case... ?
- ☞ Special dispensations are rarely granted by the assessment board.
DO NOT COUNT ON THEM!

PROFESSIONAL EXPERIENCE

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Experience quest

Commitment exists without signature!

- **Commitment and respect** of your word are mandatory, and valued by companies.
- Do not chase many contracts for the most lucrative one. Be honest with companies.
- The company counts on you.
- State very clearly your **mission, and ask your supervisor to validate it.**
- Do not terminate a contract without advice: **always contact** your supervisor.
- ICN will be very strict and demanding, when it comes to school – company relationships.
- **A signed internship agreement** is a prerequisite for any internship.

Professional experience validation

Validation and suspension of the quitus

- **Recognized professional experiences**
 - Internships: three signatures, with specific legislation
 - Traditional contracts: two signatures (CDD, **CDI**)
 - Specific agreements: two signatures, with specific rules (VIE, ...)
- **As soon as you start any professional experience**
 - The quitus is suspended until the end of this experience
 - The quitus is validated after completion and examination of all professional experiences
 - Consequence: starting a 3A internship means that your quitus is not validated anymore, even if you have already achieved 9 months of professional experience

Professional experience validation

Simple rules to keep in mind:

- **EACH experience must be assessed separately**
 - Evaluated by school + enterprise
- **For each experience, you submit:**
 - A report, assessed by your supervisor
 - A self assessment, plus a synthesis
- **Prof'l quitus validation**
 - At the end of the program, after examination of all internships.

Internships legislation

Lengths, and number limited!

- **Length per academic year**
 - 6 months in the same company
 - Or $n + m$ months in two companies, provided $n + m \leq 6$
- **Internships must be provisioned in regulatory rules**
 - In 3A: an internship is provisioned
- **Post-ICN3 internship is not automatic**
 - Only if you do not reach the minimum (9 months)
 - ... or if you did not have a long internship at the end of the program.
 - **Absolute limit** : Dec. 31st after 3A/MSc2

Prof. experience and graduation

Rules vary, depending on your contract

- **Internships**
 - You cannot graduate before the end of this internship
 - An internship implies a “student” status (which is lost as soon as you graduate)
 - Anticipate, and choose well the ending date of your internship
- **Other contracts**
 - The professional quitus may be granted as soon as the minimum length is reached
 - You can graduate, and
 - You do not have to break your contract

PRACTICAL INFORMATION

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Who's who / contacts

They are her to help you:

- **Academic affairs**
 - Your supervisor, or Pr responsible for your specialization
 - *Prog. Dir. assistant:* Marie Forticaux (Nancy)
 - *Prog. Dir.:* Gérald Duffing (Nancy)
- **Administration**
 - **Nuremberg:** [Melanie Bürgel](#), [Tabithe Hudspeth](#) (Dir. [Sacha Wawra](#))

Regulations

Please read the documentation

- **Before asking... Browse through MyICN:**
 - Click on "Programme", then "Documentation utile" - *Useful documents*
 - Choose "Master ICN"
- Directory "**Scolarité**" - *Registrar / academic affairs*
 - Directory "Règlement d'examens du programme Grande Ecole" - *Regulation*
 - *Règlement d'examens – main regulations*
 - *Informations de rentrée – this ppt!*
- Directory "**Stages**" - *internships*

RUMORS...

The « former students told me that... » syndrome

- **Regulations do change**, but we inform you:
 - Consider MyICN, and look at our messages attentively
- **Assessment board decisions do change**, depending on results, ICN politics, ... You cannot anticipate, and compare with Year - 1
 - Do not believe all that students may say!
 - Just try to validate all modules and quitus!

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ATTENTION

icn-artem.com